

## Fairest of the Fair Responsibilities

### Media

- Pre fair radio promotions
- Participate in newspaper interviews
- Create Social Media posts and promotions (i.e. Facebook, Instagram etc.)

### Parades

- Canal Days Parade-Portage
- 4th of July Parade-Pardeeville, Columbus
- Wo-Zha-Wa Days Parade-Wisconsin Dells
- Holiday Parade-Portage

### Fairest Events

- Fairest Reunion Day at the Wisconsin State Fair
- Wisconsin Fairest of the Fairs Convention

### Community Events

- Moo Day Brunch
- Taste of Portage
- Cambria/Friesland Pie Social
- Concert at the Portage

### Outreach

- Handing out brochures at local businesses (i.e. Walmart, grocery store etc.)
- Visiting another fair (Lodi Ag, Marquette, Dane, Juneau etc.)
- Speaking to local community organizations (i.e Optimists, Rotary)
- Speaking to local FFA and 4-H Clubs
- Visiting local schools

### Pre-Fair

- Create a Fairest of the Fair Booth
- Personally Invite guests to the fair (Mayor, City/ County Officials etc.)
- Create a fairest related kids project or activity (i.e Sash Dash, Crown Making etc.)
- Draft introduction and grandstand speeches
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### At the Fair

- Attend and Introducing all livestock shows (Beef, Dairy,

Poultry, Rabbit, Swine, Sheep, Horse, Dog and Cat) Hand out ribbons?

- Welcoming to the Grandstand each night
- Volunteering at Ag Tent/Activity Center
- Stroll and welcome visitors to the fair
- Announcing events and welcome over PA systems several times during week.
- Assisting in handing out trophies at the Parade of Champions.
- Assist at Kids Pedal Pull -Saturday
- Sell basket and take pictures at Sale of Champions
- Greet Vendors Tuesday and Wednesday
- Accompany State Fairest and other special guests around the fair (i.e. Senators, Local Celebrities etc.)
- Judging Cloverbud Projects on Tuesday
- Greeting exhibitors on Tuesday and Wednesday
- Fairest booth
- Attend and hand out awards at showman of showman

\*Additional duties can be added upon request

\*\*Conflicts with these events will be dealt with on a case by case basis.